

Strategic Planning Committee

Report

June 2 – 11:00am-12:15 pm

❖ **Attendees:**

Harold Benson, Lil Iverson, Judy Pihlstrom, Jim Bloom, Chuck Carlson, George Dahl, Rod Hemstreet, Heidi Larson-David, Nancy Rosenow, Don Swanson

❖ **Taylor Hill**

Don Swanson spoke with Mark Sanders regarding presentation of the plaque honoring Taylor Hill. The Minnesota Lynx are honoring Taylor at a game. It is possible that our plaque can be presented at that time.

❖ **Entrepreneur/Engineering Class**

Board members had been invited to a Class Presentation of final products in the Blackbox Theater. Rod Hemstreet attended as the Board representative.

Two products were showcased. The first team created a new school desk. It is ergonomically correct, and more practical than current desks used. Research done was presented and included interviews with health professionals and fitness trainers. Features include a slide-out/pop-up addition to the desk top, much like a dining room table piece, and an ergonomically correct seat that allows students to move around and change position to relieve back pressure.

The second team presented a vending machine that dispenses sports equipment. Target market areas would include park & recreation facilities.

A thank you was read from Jesse Savoy & John Roseboom, the instructors, as well as thank yous from the students. Rod will forward to Jim McGraw and provide copies to appropriate board members.

❖ **Communications**

Working on organizing. Possibly making changes for next year. For instance, increasing the size of the newsletter to an 8-page layout.

The newsletter article deadline is the last week in July. Nancy will send reminder emails to the appropriate people. The newsletter is scheduled to mail the first week in September.

❖ **Golf Tournament**

Meeting today at the Hiawatha Golf course to go over items for raffles.

❖ **Athletic Field Building**

Don S, Harold B, Jim B, and Mark Sanders participated in a conference call on Friday with LISC. LISC is administrating the grant on behalf of the NFL. There was a list of tasks that needed to be completed and submissions due to LISC, which will be done tomorrow.

The Ribbon Cutting Ceremony will be tentatively scheduled to coincide with Homecoming on October 9. Possibly a picnic/BBQ. The Class of '57 or '60 will help Mark Sanders organize. Judy Pihlstrom will Chair. The NFL/LISC want maximum PR. We will be inviting a large number of prominent community members. There will be media & publicity.

From Elmer K: Send a notice to Class Organizers that they can forward to their peers.

❖ **Spirit Wear Task Force**

The Task Force met on May 19. The discussion began with a focus on fundraising for the Foundation. The Task Force discussed becoming the Fundraising Committee, and will submit its report to the Board with this in mind.

Discussion:

- Chuck Carlson will provide Rod with Benilde contact information.
- Volunteers will be used to man the store. Possibly parents, who will gain access to students during the day.
- Possible use of the students from the Entrepreneurial/Engineering class.
- Chuck Carlson has a kiosk. Carol will have Mark S. contact.
- Think about locating near the gym? It would be available for games (or use kiosk).
- Have Taylor Hill sign Basketball T-shirts to auction.

❖ **2009-2010 Committee Dates**

Tuesday, 11am, conference room across from the office (unless otherwise noted):

September 1	December 1	March 2
October 6	January 5	April 6
November 3	February 2	May 4
		June 1