

Strategic Planning Committee

Report

April 14 – 11:30am-1:00pm

❖ **Attendees:**

Harold Benson, Elmer Koch, Bill McMoore, Carol Peterson, Don Swanson, George Dahl, Judy Pihlstrom, Vonda Gluck

❖ **Member Condolences**

Bob Arneson is in St. Joseph's hospital with some type of blood disorder. Additionally, his son's obituary appeared in the Sunday News Tribune. Carol P will call St. Joseph's to see if he is still there, and then send flowers and the Foundation's sympathy. Cost not to exceed \$50.

❖ **Committee Start Time**

Don Swanson proposed that the committee consider starting at 11:00, instead of 11:30. It seems lately that we run out of time, and the last 15 minutes are rushed. The topic will be brought up at the May meeting when more members are in attendance.

❖ **Entrepreneur Class**

We are not sure if the class will be continuing. Jim McGraw provided the start-up funds for this class, and the Foundation supplemented. George D. is going out to California to speak with Mrs. Kommerstand about supporting this class.

❖ **Change in School Administration**

Harold B is attempting to make a connection with the District person who is responsible for replacing Linda Nelson. It would be prudent for the Foundation to be part of the process, as much as allowed, in order to ensure a seamless transition to the new administration, and promote cooperation. In light of the new fundraising agreement, we have a stake in who will be succeeding.

❖ **Save The Tiger/SHS Foundation Fundraiser Collaboration**

Twenty applications were received. The committee will narrow the candidates down to six. Interviews of these six will happen on Friday, April 17. The expectation is that an offer will be made shortly afterward, by the end of next week at the latest.

❖ **Strategic Planning Development Work**

Committee members reviewed a list of fundraising ideas from the last meeting, and each chose four from the list.

We do not have a fundraising committee – or at least a group that meets as a committee. The fundraising committee exists as subgroups (Pancake Breakfast, Golf, etc.). We need to bring these together and give them some direction.

SEE ATTACHED FOR SPECIFICS

Strategic Planning Committee

GOAL 2: DEVELOP NEW SOURCES OF REVENUE

Mission & Impact	Action Strategies	Resources Needed/Who	Time Table
To enrich the educational experience for students by providing academic, cultural and extra curricular activities not available through the basic school district funding: e.g. . funding for special needs . benefit many students, . alumni, staff, etc. give time, talent, resources	1. Save The Tiger/Foundation collaboration for fundraising efforts benefiting the support of South by hiring a professional fund raiser.	Advisory Committee (Harold Benson, Loyd Schanke, Elmer Koch, Rod Hemstreet)	1 st meeting: March 9 w/Linda Nelson to plan, then on-going to advise fund raiser.
	2. SH Foundation Products (w/logo): - Coffee mugs, clothing (hoodies, hats, sweatpants, shirts), stadium items (seat cushions, thermos), notepads, keychains	People / Leadership Vendor (s) – bids Space / Storage Marketing / Web Sales Inventory control system for implementation Criteria / Specifications – quality	-- Start immediately – --Target date for progress report back to the board – June 2009 --Seek out vendors, take bids --Explore options, choose items, determine profit margin, be a vendor for classes, boosters, etc.
	3. Auction - Trips, Overnight Hotels, Automobile, Lunch w/Linda Nelson, Timeshares, Art Exhibit (SHS Students), Wall of Bricks (naming rights), Event Tickets	Subcommittee of fundraising 1. Explore possibilities 2. Solicit Items 3. Choose an Event 4. Organize the details	Initiate in the fall Report back to the board in December 2009.