

**South High Foundation
Ad Hoc Long Range Committee
Minutes of Meeting – November 6, 2007**

Members present:

Harold Benson	Elmer Koch	Lil Iverson
Bob Arneson	Don Swanson	Judy Pihlstrom
Loyd Schanke	Bill McMoore	Chuck Carlson
Jim Bloom	George Dahl	Rod Hemstreet

The meeting was called to order by chair, Harold Benson.

Chuck Carlson was asked to report on the Entrepreneurial Course Committee. He mentioned that the Committee would be meeting later today with Principal Nelson and Dunwoody representatives; and that he would have a more complete report at the next Foundation Board meeting, Tuesday, November 13.

Chairman Benson reported that there is a possibility for obtaining more space for the Foundation office after a discussion with Principal Nelson.

Benson then distributed the summary results from the October brainstorming session of the Long Range Committee. The two ideas of major interest were listed as: "The School Entrance" and "A Fall Festival." The agenda for today was to focus on each of these for the pros and cons of pursuing either one or both as future projects for the Foundation.

Benson and Koch facilitated the discussion which led to the following points:

I. "Jazz Up" the School Entrance

PROS

- . there is administrative support for this
- . benches could be added
- . need for security
- . improve appearance for community
- . clean entry/pride for school
- . could be a student design project

CONS

- . should this be a School Board responsibility?
- . need for security
- . status of Main Entrance? ADA

Issues raised centered around why the Main Entrance could not be used? Further discussion with school administration/staff/students is needed to determine options and opinions regarding such a project: beautification of the school as a goal and which entrance makes most sense to accomplish this and still address student/staff needs. A sub committee composed of Judy Pihlstrom (chair), Elmer Koch, and Harold Benson will meet with Principal Nelson to explore these ideas, and report back to the Long Range Committee in January (possibly inviting Principal Nelson to that meeting as well).

OVER

II. A Fall Festival

The purpose for exploring this kind of an event was to add another significant fundraising activity for the Foundation.

PROS

- . opportunity for raising funds
- . no other fund raising event in Fall (except luncheon)
- . keeps a focus on South at start of school year
- . offers more publicity for the School and Foundation
- . opportunity for membership push
- . cooperative fundraising with other school organizations (booster clubs, etc.)
- . might tie into homecoming events
- . offer tours of building

CONS

- . would take money to put on
- . would take people/volunteers
- . this is a busy time of year/short planning time
- . finding a location (if not school)
- . night activities not always good
- . difficult to start something new
- . many alums out of area

(could be both + and -)

Possible activities identified:

- . building tour
- . dance
- . raffle by mail*
- . mini reunions
- . target businesses for contributions

*The "raffle by mail" was viewed as an idea possible to implement at any time, and could be targeted to our non-local alums. It was thought that about 1/3 of present contributions were coming from out of state people.

Chairman Benson polled the committee re desire to continue an exploration of this kind of event; group was unanimous to do so.

The discussion of the Fall event concept will be continued at our January meeting (consider inviting Brian Thompson, Fundraising Chair, to attend).

Next meeting: January 8, 2008 – 11:30 am, South High School
AGENDA items: School Entrance and Fall Event