

Logo/Spirit Wear Task Force

Report

May 19 – 12:00pm-1:00pm

❖ **Attendees:**

Don Swanson, Mark Sanders, Rod Hemstreet, Marlys Fredbo, Dick Fredbo, Carol Peterson

❖ **Review of Assigned Task**

The purpose of this task force was to research the viability of making changes to the Foundation Spirit Wear. The effort would serve two purposes. The main purpose would be to provide word-of-mouth advertising for the school and foundation. The second purpose would be to make some modest income from the effort.

Committee Chair proposed a change to the focus of the group. The Foundation board has had no real efforts in the fundraising area, and a committee has not met for two years. This is a crucially important role for the foundation going forward. Since the Spirit Wear falls under this category, Don S. suggested that the task force transition to the role of Fundraising Committee. The members present agreed by consensus to allow Don S. to request this change.

Members of the fundraising committee would be those present. Additional members will include, if agreeable, Loyd Schenke and Heidi Larson Davis. Members of the group will seek other members as appropriate.

Motion made by Rod Hemstreet to appoint Don Swanson as the Fundraising Committee Chair, contingent upon approval by the Foundation Board, seconded by Marlys Schluck. CARRIED.

❖ **Logo / Spirit Wear**

Storage for the inventory will be two cabinets in the office and the two cabinets currently in Mark Sanders' office, if necessary. Carol will work with Heidi and Marlys to re-arrange the Foundation office to accommodate the change in use.

Merchandising/Inventory Control will be planned and implemented by Rod Hemstreet and Carol Peterson. They will meet within the next two weeks.

School Store option/space will be researched by Mark Sanders. There is a small office next to the community education room near the commons that will work as a central area. We will need to look into what items would be appealing to the student population.

Carol will take the responsibility of the start-up schedule for the store.

Outside Events will include football and soccer games, reunions, all foundation events. Need to look into the cost of a kiosk or similar structure that readily stores and displays the merchandise.

Online Sales will be researched by Carol.

❖ **Vendor**

The task force agreed to identify three vendors in order to provide quality, variety. One should include an area merchant for community relations.

It is not viable to contract with a vendor who creates and handles online sales. With the need for on-site inventory, the group agreed to look into a self-managed online site.

❖ **Other Ideas**

Don shared ideas for other fundraisers that could be discussed.

❖ **Meetings**

With the change in purpose, the group agreed to wait until the next board meeting (June 2) to identify a regular meeting date. The group can meet over the summer. Don will get back to everyone.