

South High Foundation Communications Committee, Meeting Minutes 6-17-09

Members Present: Marlys Schluck, Carol Colloton, Harold Benson, Judy Ayers and Nancy Rosenow. Also in attendance: Carol Peterson and Heidi Larson-David.

Foundation Board Meeting update was skipped as all members were present at the meeting.

Minutes from 5/20/09 Committee meeting were read. One correction: Date on title changed from 4/30/09 to 5/20/09.

Old Business:

Newsletter:

Discussed articles for upcoming newsletter. Changes/additions:

- Add picture of new principal (Harold's article – Carol P. will get picture)
- Make this "Special Edition" due to Athletic Building coverage
- Increase pages to 10 or 12 given number of donors to be listed
- Make Pancake Breakfast/Golf prize donor list a tear out page with thank you at top and note to generously support these businesses (extra copies so we can mail each donor a copy)
- Additional article or "notice" to look for "Donate Now" button on the website. (Judy?)

Website:

Carol P. has spoken with Dennis and is comfortable leaving the server where it is until she is given additional information from 807 on locating it at South. She has the logins/passwords she needs. Carol has also met with the Factor 4 tech and they have been working on an events page/photo gallery. Members will be able to go to the website and make copies of pictures that are posted.

Logo:

We discussed some ideas and formulated the following timeline:

- Email board members and ask them to submit ideas to Carol P. by 7/20. This could be a picture, detailed description, just a word or two. We'd just like an idea of what is important to everyone. For example: "tiger – must be orange and black – not scary looking" or "picture of old South High"
- Carol will come up with some samples to use for discussion at 8/11 Board meeting
- Carol will tweak and have finals ready for vote at September Board meeting.

Liaison:

PUSH and staff liaison responsibilities on hold until school begins. Marge Harris reported at Board meeting that she will cover Site Base as Melvin Haagenson has served his four years allowed under Site Base by-laws.

Archiving:

No discussion

New Business:

1. Athletic Building Ribbon Cutting and Homecoming Event. There is a committee working on these events. Article on groundbreaking, list of donors and invitation for all to attend Homecoming event will be in upcoming newsletter.
2. There will be an event for all students (and their parents) to meet coaches and sign up for athletic teams on August 11th from 4-6:30 p.m. We have been invited to have a table. The Membership Committee is working this and Rod Hemstreet will be contacted to see about selling South apparel. Possible article for next newsletter?
3. Future thought: Begin exploring Twitter as a means of communicating with younger alumni. (mail, email, website, text/twitter)
4. Future thought: Consider naming of bleacher sections to honor individuals.

June Accomplishments:

- 25 thank you letters sent
- Created slideshow/photo galleries on website
- Sold 100 copies of Tiger Khakis and Crinolines and ordered 25 more.

Next Meeting: Wednesday, August 19th, 11:30 a.m., South High, Room 211

NOTE: If Cheryl needs additional input for newsletter we will have a meeting in July.

Respectfully submitted,
Nancy Rosenow