

Minutes

Board Meeting

South High, Room 149 – October 13, 2009

1. **Call to order**

Harold Benson called the meeting to order at 7:05pm. The following board members were present:

- Harold Benson, Elmer Koch, Steve Lindquist, Nancy Rosenow, George Dahl, Marlys Schluck, Rod Hemstreet, Jim Bloom, Judy Ayers
- Members, Guests & Others Attending: Carol Peterson, Heidi Larson, Marge Harris, Melvin Haagenon, Warren Schluck, Carol Colloton, Penny Johnson, Vonda Gluck

2. **Minutes**

MOTION by Marlys S. to approve the minutes of the September Board meeting. Second by Elmer K.
CARRIED.

3. **Special Guests**

Harold introduced Penny Johnson, who serves on the Scholarship Committee.

4. **Treasurer's Report** – Steve Lindquist

- There is no financial report.
- Spending is higher than income. Some money was received from the fall newsletter. The cost of the newsletter was \$6,300, and we spent \$8,300 on clothing. We will be receiving a bequest of roughly \$40,000. The newsletter has historically brought in what it cost. We can't count on the newsletter for income.
- Marlys reported that Neal Anderson had donated \$1,000 to the Athletic Building from Beth's money, but had not received recognition. Rod affirmed the donation had been received during his tenure, and he had made a phone call to Neal to determine where to direct the funds. Judy A. will send a letter. Nancy will make sure he is listed in the next issue of the newsletter.
- Will have a report for June through October at the November meeting.

5. **Official and Other Communications** –

- Green Tigers thank you for a grant, Bob & Marilyn Holmbeck for providing the Khakis & Crinolines book, Dorothy Blokson ('38) for the newsletter, Senior Party thanks for the grant, Community Band update & thanks for the support,

6. **Reports:**

- A. **Site Council** – Marge Harris: Very good attendance at the last meeting. The school board (807) person came and explained the changes for the 2010 school year. They would like to duplicate South's success.
- B. **Fundraising Development** – Heidi Larson-David: Focusing on individuals, raising money, whether parents or alumni. We are harvesting names and creating a "top prospect" list. The list is comprised of individuals who others believe have the means to contribute to South in a significant way. Matching individuals to needs. We will be developing these relationships, so that individuals are involved in the areas that mean most to them personally. Heidi will be speaking at the alumni luncheon, and speaking about legacies. Rod has a paragraph that people can put in their wills. We would like to see 50-75 people that we would focus on over the next year. The Save The Tiger campaign is closed. Going forward, fundraising development is a collaboration between the school and the Foundation. Heidi is meeting with Cecilia monthly, and is included in the Leadership Team meetings.
- C. **Committees:**
 - STRATEGIC PLANNING** – Harold Benson: REPORT ATTACHED. Homecoming and the building took a lot of time & effort from the committee. Don Swanson was instrumental in a number of Foundation endeavors. We have received some memorials. His family provided a number of options for givers. The majority of those intended for the Foundation were probably received by Barbara, Don's wife. Elmer will follow up with Barbara, after he receives a report on what the Foundation has received so far.

GUIDELINES PLANNING: We started the process of building guidelines for all our committees. We began with the Grants Committee. We've gone through one iteration of that set of procedures. George will now review that draft and get back to Elmer with any changes or additional improvements. If not, that will be 100% complete. The next committee was to be the Alumni Luncheon. However, Bill became ill, so we will go back and revisit when Bill is able to continue work. The Breakfast will be the next group. Then the next groups – Golf Tournament, Fundraising, and Communications in that order.

MEMBERSHIP & Communications – Nancy Rosenow: REPORT ATTACHED.

There are a number of items that the Membership Committee was working on prior to the merger of the two committees.

LOGO: Agreed to a graphic for use on the flag for the Athletic Building. It was already presented to the Board for discussion. Additional logo samples were created by Cheryl. She will continue to work on them. When the committee is able to make a final recommendation, it will report. The recommendation will include distinct guidelines for use and appearance of the logo on stationary, newsletters, envelopes, and other items.

NEWSLETTER: A glitch in the newsletter distribution occurred, when we failed to include the current parents of South. We needed to do a second printing in order to ensure that we had enough copies to address and mail. The newsletter was also sent out by the school office through email. We are already receiving feedback from parents.

WEB PAGE: The web site includes a page that lists internet pages and news articles about South and students from South. Members should forward the information to Carol P. so she can add the link to the web page.

There was a lot of feedback on the newsletter. It generated an increase in interest in the work of the Foundation. Even a promise of a donation. We need to crystallize the purpose of some of our activities. Some are for raising funds, some, like the newsletter are to get the Foundation in front of people.

FUNDRAISING – Heidi Larson-David & Rod Hemstreet: Our big push is on the Appeal Letter, which will go out the first week of November. It will go through the Communications Committee for finalization. Carol will get a list of the \$100 donors to Heidi for review & use.

SPIRITWEAR: We grossed \$421 at Homecoming, with a net of \$105. We had Marlys & Dick Fredbo and Carol Colloton were sellers. Working on fixing the price tags. We have a labeler to tag the clothing. The kiosk is done and very well built. We will be using it in the school for sales. Marlys reported that she sold over \$1,000 at the reunion ('59), which included 15 books. Marlys & Warren will stop at St. Mane's to ask about adding St. Mane's items to the inventory. Rod will look into adding jewelry (pins, etc.).

BUDGET & FINANCE – Rod Hemstreet: REPORT ATTACHED. The budget will be created and reviewed when fiscal year 2009 is final. As of October 1, our growth stock funds total \$148,843, compared to \$121,500 on the 1st of the year. The income funds are \$138,483, over \$116,700 on the 1st. Our total valuation is \$312,383. This compares to \$257,600. So we have seen some nice growth, along with the stock market and bond market over the past nine months. We have another \$20,000 going into the market this week. Part of which will be in the form of income producing funds. This will raise our dividends to \$6,000-\$7,000 for the year. We anticipate the scholarship funds will improve just as these have. Elmer & Rod will meet to determine the number of scholarships for this year.

GRANTS – George Dahl: The committee approved the following requests:

- Partnership Program, Sheri Harris - \$1,635 – Activities for Junior & Senior students (meetings, retreats, graduation luncheon).
- French Language, Christina Maynor & Melissa Davis - \$756.66 – subscriptions to reading material for French I and French II students
- Adapted Floor Hockey Program, Londel French - \$1,200 – Purchase of hockey helmets for the team.

SCHOLARSHIP – Elmer Koch: We have not had a formal meeting, however, as I reported earlier I received an invitation from the counseling department. The Counseling Department has established a Counseling Advisory Council, for the department. They will meet four times per year. The group consists of two or three counselors, a faculty member, two parents, two students, and Elmer K as a representative of the Foundation. The group needs to shape up and improve the image of the counseling department. Financial Aide night will be December 17. So the Foundation will be able to promote the scholarships and assistance it has available.

ATHLETIC FIELD BUILDING/HOMECOMING – Jim Bloom: Homecoming was very rewarding. The building looked fantastic. Jim Bloom did a great deal of work, and deserves a lot of credit for his efforts. Expenses to date total approximately \$128,000. This will increase. The walk-thru identified some items that need to be addressed. The major item identified was the repair of a counter top. One of the workmen inadvertently chipped a countertop when inserting a screw. The partition in the men's restroom is wobbly and needs to be strengthened. Tom Wassman (*South Head Engineer*) is looking into this. The towel dispenser in the women's restroom needs to be repositioned, due to ADA requirements. The walkway by the tiger was additional, also based on ADA requirements. The flags will add another \$10,000. Steve L & Jim Bloom will have a final report on the building financials for the December meeting.

We need to complete a report to the Sioux and Mdewakaton Tribes for their grants to the building. Carol is working with Athletics on this to get photos for submission.

7. **Adjournment:** The meeting was adjourned at 8:35 PM. The next meeting will be held at 7pm on Tuesday, November 10. We will resume meeting in the Media Center.

Respectfully submitted,
Carol Peterson, Admin Support

By Order of:
Harold Benson, President