

## Minutes

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### Board Meeting

South HS Media Center – October 14, 2008

**1. Call to order**

Harold Benson called the meeting to order at 7:00pm. The following board members were present:

- Harold Benson, Elmer Koch, George Dahl, Art Lakoduk, Marlys Schluck, Rod Hemstreet, Loyd Schanke, Steve Lindquist
- Members, Guests & Others Attending: Carol Peterson, Jim Bloom, Warren Schluck, Marge Harris, Melvin Haagenson, Carol Colloton, Brian Thomson

**2. Agenda** – Add Site Council report to agenda.

**3. Minutes**

Motion by Elmer Koch to approve the minutes of the September 9 meeting. Second by Marlys Schluck. CARRIED.

**4. Treasurer's Report** – Steve Lindquist

- Checking: \$125,033
- Investments: \$289,477
- Reserved/Restricted: \$372,191
- Available Funds: \$42,319
- Over \$1600 in memorials to Gerry Cady were received. Wes Skoglund is in the process of closing his campaign fund, and contributed \$4,000 to the Foundation and an additional \$2,000 to replenish the ELL Scholarship Fund. Purchasing a 6 month CD for the Athletic Field funds.
- INVESTMENTS (Rod Hemstreet) – Investment for 3Q is down 7.9%. When the market starts moving again, they will do well. A complete report will be made at the November meeting.
- MOTION by Loyd S. to accept the Treasurer's report. Seconded by Elmer K. CARRIED.

**5. Reports:**

- A. **Administration:** Dagny Waldeland (AP) – PUSH meeting was last night. There were several men who stepped up to volunteer for chairing. Administrators attended. School is going great, we received extra staffing to help with the overcrowding. Approximately six to eight new sections. Last home game for volleyball is tonight, and it doesn't look like anyone is going to state this fall. Music concerts are coming up.
- B. **Alumni Luncheon:** Harold Benson – We posted a 25<sup>th</sup> Anniversary sign at the luncheon. There were about 300 people. We awarded past chairs a certificate of service, and shared with the attendees information about the Foundation. The next luncheon will be April 8, in conjunction with the Wall of Honor. We should be expanding our education of the alumni on the work of the foundation.
- C. **Committees:**

ATHLETIC FIELD HOUSE – Jim Bloom: If we start April 1, we will need funding mid-April/May. Attended meetings at 807. The delay and cost associated with the items in the delay, amounted to about \$13,000. 807 has agreed to pick up these costs. Ellen Luken (architect) is handling the processing. So ground will break, we expect, as soon as it is possible. Issue with the foundation has not yet been addressed. The structure will be handicap accessible.

STRATEGIC PLANNING – Harold Benson: We spent the majority of the last meeting with Elmer Koch who is leading the committee through the process of Strategic Planning. ELMER: Looked at the mission statement. Committee members participated in processes that looked at Strengths and Weaknesses. By December, we will take the data created by the board, and begin to compile or pull together into a plan with goals and action items.

FINANCE – Rod Hemstreet (*for Steve Lindquist*): The Finnberg scholarship fund will be substantially down, and we may have to limit the number of these particular awards. ROD: Originally decided to make some adjustments on the fund, however, since then, with the market being in such turmoil, we decided our strategy should be to do nothing until this shakes out.

GRANTS – George Dahl: We will meet each month at 6pm, prior to the board meeting. Two requests. The first is from the Community Band. The second request was from the Open School. There wasn't anyone here from the Open School, so that is tabled until next month.

SCHOLARSHIPS – Elmer Koch: We have not had a formal committee meeting. I did meet with Linda Nelson yesterday to bring her up to speed. Also, we will be getting a contact name from the counseling department. Laura Schelier and Janet Petrich will be overseeing.

We also talked about these orphan funds. These are the awards which really aren't scholarships.

We don't need to know until mid-year where we are with the funds.

COMMUNICATION – Harold (*for Judy Pihlstrom*): Have spoken several times with Judy about formalizing the communication committee. They could use more members. She should be contacting Art about getting a list of people to contact about getting involved.

FUNDRAISING – Loyd Schanke: Brian and I will be meeting to go over any issues, reviewing goals. Going forward I'd like to go after big money, larger contributors. I will have a more detailed report next month, and I will also provide a budget for what I think will be happening. HAROLD: we do need to attract more members, in order to be effective. ROD: We used to have more attendance. MARGE: My reason for not coming was when the vote was removed when the by-laws were changed. HAROLD: You may not vote, but you can be in the discussions and tell us how you feel.

MEMBERSHIP – Art Lakoduk: I have the full list of the committee (distributed). Also have the minutes. We had some action items. Harold gave a very good presentation to the faculty & staff on the Foundation. We need volunteers, and in order to do that we need to communicate what is expected. Each Committee needs to let me know what types of tasks for which they need volunteers. Please have that submitted by next meeting. Carol will send a reminder prior to the November meeting for Committee chairs. REPORT SUBMITTED.

SITE COUNCIL – Marge Harris: The student members reported on Homecoming. I was very impressed with the South SIP (School Improvement Plan). It is also available online, along with various reports and data on the different groups and how they are doing in this environment. I think everyone should go look at this. Linda is also interviewing teachers for 5 or 6 openings.

- D. **Minnesota Council of Nonprofits Conference:** Carol Peterson – The day and a half conference was filled with a lot of useful information. Chose to attend classes that were geared towards communications between generations and using the internet. In the first class we participated for 4 hours in exercises that took us through how each group (Traditionalists, Baby Boomers, Generation X, Millennials) communicates, and bridging the gap. Picked up some very important insights into how to engage younger donors. What are their expectations and needs. Also, samples and recommendations on different methods we can use to get their attention and retain their commitment. Largely, they subscribe to causes, not organizations. They want small, convenient, and quick interactions. They want the information to come to them, they don't want to look for it. Will be adjusting to the web site, based on this, and using some of the methods we learned about. REPORT SUBMITTED

## 6. Old Business

- Update on Server/Database, & Web Site: Between the server being down and issues with getting pages uploaded, the Web Site is not ready. Should be complete in two weeks. Making address changes to the database is cumbersome. There is too much detail that comes up on the screen, and the whole process is very detailed. Most of the detail is not necessary for these purposes. Am working with Andy to simplify some of the issues.
- Network for Good and Separate Checking Account for Save the Tiger: Carol P. reported that a separate checking account is not necessary for Network for Good. The organization will accept donations on the Foundation's behalf, and remit to the Foundation by check. Should see how this goes.

Need more information on what is required and why for the Save the Tiger funds. Not clear why they would need access to the bank for debiting purposes. They can direct people to the web site or Network for Good for online donations, and Steve can collect and deposit checks from the office. Steve L. will look into this for the November meeting.

MOTION MADE by Rod H. to table the discussion until November. Seconded by Marlys S.  
CARRIED.

HB\_\_\_\_\_ JP\_\_\_\_\_

7. **New Business**

- **South High Baseball Dugouts:** Harold Benson: I received an invitation by the Baseball Boosters for a celebration of their new dugouts at VanCleve at 18<sup>th</sup> & Como
- **Entrepreneur Class:** Harold Benson: Jon & Jessy submitted a report to the Strategic Planning committee. Every student signed the letter. We are the only school nationally that has this class, at the high school level. There are a number of Stock market classes.

8. **Good of the Order:**

- A. All committee chairs need to let us know what they need for volunteers.
- B. Steve & Rod need to research the Save the tigers fund issue.

9. **Adjournment:** The meeting was adjourned at 8:30 PM. The next meeting will be held at 7pm on Tuesday, November 14.

Respectfully submitted,  
Judy Pihlstrom, Secretary / cbp

By Order of:  
Harold Benson, Chair